

# babies, kids & moms to be

Spurred on by celebrity moms and their star-quality babies, bath and body care lines for infants, children and mommies-to-be are proving to be a profitable extension to personal care collections.

FOR MORE INFORMATION ON THESE COMPANIES, SEE SUPPLIER LISTINGS ON PAGE 23.



**BUTTERFLY KISSES**  
Harmony on West  
(905) 834-2288  
SRP: \$12 - \$14



**BABY MASSAGE BUTTER AND BOOK**  
The Green Beaver Company  
(888) 666-1206  
SRP: \$14



**CITRUS TRAVEL TOWLETTES & NURSERY TAILS COMFORT CREAM**  
Imprints/Crabtree & Evelyn  
(800) 555-9751  
SRP: \$5 and \$16.95



**NATURAL SOAP, BABY AND BELLY BUTTER**  
Gro-Group  
(866) 768-4224  
SRP: \$5 - \$13



**CANDY JAR BUBBLE BATHS**  
Nostalgia Imports  
(800) 785-7855  
SRP: \$1.99 each



**ALL NATURAL BABY FRAGRANCE**  
Kaloo  
(877) 957-3088  
SRP: \$50



**MUM 2 BE BATH & BODY CARE**  
Chey Bath & Body  
(866) 399-0199  
SRP: \$8.50 - \$16.50



**NATURAL BABY CARE**  
Chey Bath & Body  
(866) 399-0199  
SRP: \$5.50 - \$19



**SEED-FILLED HEAT PACKS**  
Glück Lifestyles  
(403) 609-9331  
SRP: \$26.95 - \$56.95

# linens & laundry

Name brand laundry detergents have been tossed out with the bath water in favour of luxurious and richly perfumed linen waters and laundry powders as consumers crave indulgent product for routine chores such as laundry and ironing.

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**FINE BED LINENS**  
Chéron Dearle Designs  
(866) 312-1114  
SRP: \$191.50 Pillow  
SRP: \$533.70 Queen Duvet Cover



**NATURAL LAVENDER LAUNDRY POWDER**  
Nothing Finer  
(604) 892-6366  
SRP: \$4 - \$18



**RIVIERA BEDDING**  
Charister Home Fashion  
(905) 881-1990  
SRP: \$25 - \$221



**LINEN WATER**  
L'Art Au Quotidien  
(800) 661-3737  
SRP: \$11.50 - \$13.90



**TERRY CLOTH BATH PILLOWS**  
Dini...Designing Inspirational Ideas  
(905) 691-3144  
\$29.99

“There must be quite a few things a hot bath won’t cure, but I don’t know many of them.” SYLVIA PLATH